

# **NAMING OPPORTUNITIES**

We are grateful to everyone who has contributed to our mission and our growth over the past 51 years. We feel honored to continue our extraordinary journey with you to sustain our work on behalf of homeless pets and pet owners in our state. This important project has been undertaken with two key goals in mind: to offer creative outlets for people to strengthen their owner + dog bond, and to expand services to our community that generate valuable revenue to sustain our daily shelter operations. The following naming opportunities will fund our \$2M project and be recognized with beautiful signage. To accelerate the progress of our 2.28 acre expansion, Animal Humane has made the first contribution, by investing \$800,000 toward total project costs.

# LARGE AGILITY FIELD - \$250,000

The Center's Large Agility Field will be used for group and individual classes as dogs and their owners work on courses that challenge the pair and increase their bond. Now the people and the dogs that enjoy the fastest growing dog sport in America have an incredible real grass training environment across from our Main Campus.

SMALL AGILITY FIELD - \$100,000

Our second agility field will be used deaily and year-round for one-onone instruction with our expert trainers. Each session will strengthen the special bond owners have with their pets and inspire them to continue their training with our team.



# THE CENTER'S CAMPUS PARK - \$100,000

In keeping with our Main Campus' welcoming landscaping, The Center will feature an inviting open space for visitors to enjoy as they arrive to attend our behavior/agility training classes, drop off their pet for doggie daycare or check their pet in for overnight boarding.

## SHELTER PET SHOWCASE ARENA - \$100,000

This premier space, located at the corner of Wyoming Blvd. & San Joaquin Ave. (the Wyoming entrance to Kirtland Air Force Base) will provide a space to both showcase shelter pets and provide them with exercise and training that will accelerate their placement in loving homes.

#### Doggie Daycare & Boarding Building - \$500,000

The largest building on our new 2.28 acre property will house both daycare and boarding. The addition of these important services will allow our shelter to generate valuable revenue to sustain our daily shelter operations.

### DOGGIE DAYCARE LOBBY - \$50,000

Each day, dozens of cherished pets vill gook Ein go through the entrance to our newest busines and avoir. This area will welcome pet owners who entrust their dogs to our care. And valuable revenue from our services will allow us to sustain our life-saving programs performed across the street at our Main Campus... and throughout our community and state.









DOGGIE DAYCARE INDOOR GROUP PLAY YARDS (2 AVAILABLE) - \$50,000

DOGGIE DAYCARE LARGE OUTDOOR GROUP PLAY YARDS (1 OF 2 AVAILABLE) - \$25,000

DOGGIE DAYCARE SMALL OUTDOOR GROUP PLAY YARDS - \$10,000 TAKEN

PRIVATE OUTDOOR DOG PLAY YARD - \$40,000 TAKEN

Our play yards will offer inviting spaces for beloved pets to exercise and improve their socialization skills. Under the watchful eye of our team, every pet will receive expert supervision throughout the day and be returned to their owners happy and tired from a fun-filled day at The Center.

### TRAINING CENTER - \$250,000

The Center will feature a dedicated training building that may be used in its entirety for group & private lessons or divided in half for concurrent instruction. By expanding our classes and routinely offering new instruction through lessons & seminars, our shelter will continue to be Albuquerque's premier resource for pet parents and work toward keeping pets in loving homes.

# BEHAVIOR TRAINING CLASSROOMS (1 OF 2 AVAILABLE) - \$50,000

Our training building will offer two spacious rooms and a rich array of classes for dog owners. Whether dog lovers are training to develop, refresh or hone skills — this community resource will help pets become wellsocialized members of the family.

Puppy Playschool Outdoor Pen - \$10,000
This play yard will be the ideal environment for pappies to learn how to play nicely with others and for owners to acquire and instill valuable behavior lessons in a supportive group setting.

### PUPPY PLAY TIME ROOM - \$50,000

Proper & frequent socialization is a key ingredient to develop confidence & manners in puppies. Our yearround classes, taught in an indoor & outdoor setting, will give puppies the opportunity to practice polite introductions, respectful group play, soft mouths & and many other skills that will set them up for success. This space will also be used for human-only seminars for dog & cat owners; making the dual-usage room a place for valuable instruction for thousands of owners—and their pets—annually.

#### WHITE ROOM - \$25,000

Our white room will serve is the room for our Volunteer Photography Team to take exquisite photos of our pets. Knowing the power of the perfect photo—the captured images will inspire adopters to visit our available cats & dogs...fall in love...and welcome their new best friend into their lives!

#### Dog Wash Room - \$25,000

This valuable space will offer full bathing & self-serve amenities allowing pets that play and/or board with us to depart fresh & clean.

